

COMMITTED TO ADVANCING EQUITY THROUGHOUT THE TWIN CITIES REGION

ANNUALREPORT 2014

WITH YOUR SUPPORT IN 2014



“I value working with the Alliance because over the past years of working on the North Minneapolis Greenway, the staff has truly demonstrated the importance of and consistently works towards social equity, especially for marginalized communities and community members.”

-David Kang, Hana Media and Northside Greenway Council participant

At the Alliance, we are committed to advancing equity throughout the Twin Cities region. We apply a racial, economic, and environmental justice lens in our work because we see the interconnectedness between the outcomes that these issues produce. We believe that the disinvestment that communities of color experience as a result of racism cannot be separated from the lack of employment opportunities, inability to build wealth, inadequate transportation connections, climate change or lack of access to affordable housing and healthy food options. This is why we aim to work at the intersection of these issues, understanding that a holistic approach to equity will lead to a more vibrant region.

In our work, we are committed to bringing the voice of those most affected by injustice to the decision-making process. We value the wisdom and expertise of communities themselves, convinced that they already know the solutions to the problems that they face. We support the meaningful inclusion of communities of color in all aspects of regional equity work and regularly convene organizations of color with largely white organizations, government officials and electeds to talk about the ways in which we can ensure equity takes place in our region.

Together with our partners and member groups, we were able to make significant progress toward our goals in 2014. Here is what your support enabled us to do:

IMPROVE THE SOUTHWEST LRT PROJECT:

In the spring and summer of 2014, the Alliance convened a coalition to seek equitable development outcomes from the Southwest LRT project. We helped obtain commitments to create greater connectivity to all the stations in Minneapolis, long-term access to economic opportunity and improvements to the bus ridership experience in North Minneapolis.

CREATE AN INNOVATIVE PUBLIC ENGAGEMENT PLAN:

The Community Engagement Steering Committee, with Alliance staff support, worked with the Metropolitan Council to create a substantive Public Engagement Plan to be applied to all Met Council activities. The plan aims to ensure that community residents have a voice in planning our regional investments.



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PLAN FOR COMMUNITIES OF OPPORTUNITY:

The Equity in Place coalition, convened by the Alliance and the Center for Urban and Regional Affairs, has secured a commitment from the Metropolitan Council to engage low-wealth communities of color to fashion blueprints that will ensure all Twin Cities communities offer the opportunity to thrive.

TIE EQUITY TO NEW TRANSPORTATION INVESTMENT:

A host of community groups worked together to influence our region's Transportation Advisory Board to ensure equity criteria are the basis for 10 to 20 percent of the evaluation of future transportation investments. This is a historic shift that will change the way tens of millions of dollars of transportation funds are invested each year.

SECURE RESOURCES TO BUILD NEW BUS SHELTERS AND INVEST IN COMMUNITY ENGAGEMENT:

The Alliance urged the Met Council to pursue a federal grant that will help meet demands to add 150-200 shelters to the bus system and will allow us to work together to create a community engagement process to inform the agency's Service Improvement Plan.

INCREASE COMMUNITY ENGAGEMENT AROUND THE PROPOSED NORTH MINNEAPOLIS GREENWAY PROJECT:

Working together with the city of Minneapolis and 13 community groups, the Al-

liance was able to significantly increase the engagement on the North Minneapolis Greenway project by 450 percent. Of those that we engaged, 55 percent were people of color, 26 percent were renters, and 70 percent were North Minneapolis residents.

CONNECT ORGANIZERS TO TOOLS AND RESOURCES THAT WILL FURTHER THEIR RACIAL JUSTICE UNDERSTANDING:

In 2014, our Organizer Roundtables connected 342 organizers and other community leaders to each other and current campaign work in the racial equity field in the Twin Cities. Through our series on specific cultural communities organizing in their own communities, we were able to demonstrate the power and expertise that is already deeply embedded in communities of color across our region. We also provided research and communications tools to help show the connections between people, places and issues in the Twin Cities region.

DEVELOP A SCORECARD FOR EQUITABLE TRANSIT-ORIENTED DEVELOPMENT:

Leadership from the Community Engagement Steering Committee also created an Equitable Transit Oriented Development Scorecard, which will help communities and agencies evaluate developments for their equity impact. The Metropolitan Council/Metro Transit have included the Scorecard into their transit oriented development workplan.



"We support the Alliance because the work they're doing around racial and economic justice in our city aligns with our values."

-Shayna Berkowitz & Phyllis Wiener, Still Ain't Satisfied - A Foundation with an Attitude

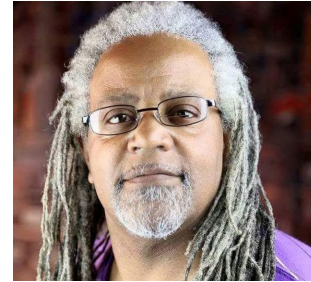


DONORS AND FUNDERS 2014

DONORS

Andriana Abariotes
Jay Adams
Mel and Marty Adams
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Advocating Change Together
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West Bank Community Development Corporation
Kathryn Wetzel
Anne White
Barbra Wiener
Frank and Frances Wilkinson
Jay Wyant
Ralph Wyman
& Winthrop A. Wyman Family Fund
Mariia Zimmerman



“I value working with the Alliance because of the efforts that staff has taken to advance equity. This has been a help in my work to expose disparities that haven’t been addressed or considered by the people or law makers.”

-Vaughn Larry, Aurora St. Anthony
Neighborhood Development Corporation crime prevention organizer and Alliance Board member

GRANTS AND CONTRACTS

Blue Cross Blue Shield of Minnesota Center for Prevention
Blue Cross Blue Shield Minnesota Foundation
Emma B. Howe Memorial Foundation
Ford Foundation
F. R. Bigelow Foundation
Headwaters Foundation for Justice
Jay and Rose Phillips Family Foundation
Nexus Community Partners
Northwest Area Foundation
Otto Bremer Foundation
Still Ain’t Satisfied - A Foundation with an Attitude
Summit Academy OIC
The Minneapolis Foundation
The Saint Paul Foundation



STAFF AND MEMBERS 2014

2014 STAFF

Russ Adams, Executive Director
Ebony Adedayo, Communications and Capacity Building Coordinator
Maura Brown, Associate Director
Owen Duckworth, Coalition Organizer
Joan Vanhala, Coalition Organizer
Avi Viswanathan, HIRE Campaign Director

2014 BOARD MEMBERS

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New American Academy

Jim Erke
Minnesota Center for Environmental Advocacy

George Garnett - Treasurer
Summit Academy OIC

Larry Hiscock
At large member

Vaughn Larry
Aurora St. Anthony Neighborhood Development Corporation

Kenya McKnight
At large member

Karen Monahan - Vice President
Sierra Club Northstar Chapter

Joo Hee Pomplun - President
Asian Economic Development Association

Nelima Sitati-Munene
African Career, Education & Resource Inc

Eleonore Wesslerle - Secretary
At Large Member

2014 MEMBER ORGANIZATIONS

African Career, and Education Resource, Inc
All Parks Alliance for Change
Asian Economic Development Association
Aurora/St. Anthony Neighborhood Development Corp.
Catholic Charities Office for Social Justice
Community Stabilization Project
District Councils Collaborative of St. Paul and Minneapolis
Environmental Justice Advocates of Minnesota
The Family Partnership
Fresh Energy
Harrison Neighborhood Association
HOME Line
Housing Justice Center
Jewish Community Action
Lao Assistance Center of Minnesota
League of Women Voters of Minnesota
Twin Cities Local Initiative Support Corporation
Metropolitan Consortium of Community Developers
Metropolitan Interfaith Council on Affordable Housing
Minneapolis Bicycle Coalition
Minneapolis Urban League
Minnesota Center for Environmental Advocacy
Minnesota Unitarian Universalist Social Justice Alliance
Native American Community Development Institute
New American Academy
Northside Residence Redevelopment Council
Saint Paul Area Coalition for the Homeless
Sierra Club, North Star Chapter
Somali Action Alliance
Summit Academy OIC
Transit for Livable Communities
West Side Community Organization
Women's Environmental Institute



FINANCIALS 2014

STATEMENT OF FINANCIAL POSITION - DECEMBER 31, 2014

ASSETS

Current Assets	
Cash and Cash Equivalents	381,714
Accounts Receivable	2,601
Prepaid Expenses	13,405
Contracts Receivable	47,711
Grants Receivable	85,000
Security Deposit	1,200

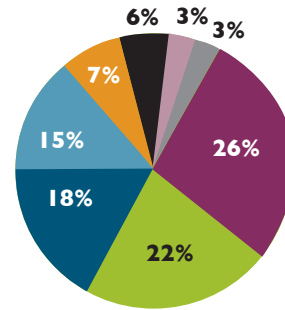
Total Current Assets 531,630

LIABILITIES & EQUITY

Current Liabilities	
Accounts Payable	7,904
Other Current Liabilities	32,118
Total Current Liabilities	40,022
Equity	
Restricted Net Assets	330,373
Operating Reserve	50,000
Unrestricted Net Assets	210,026
Net Income	(98,792)

Total Equity 491,608

Total Liabilities and Equity 531,630



EXPENSES

- Transit Equity
- HIRE Minnesota
- East Metro Transit Equity
- Equity in Place
- Capacity Building
- Management
- Lobbying
- Fundraising

STATEMENT OF ACTIVITIES

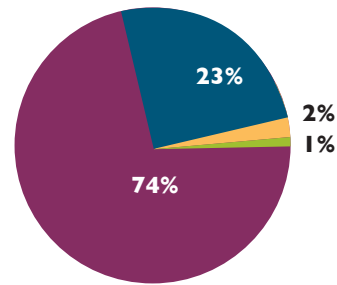
REVENUES

Grants	431,600
Contracts	134,500
Donations	12,562
Earned Income, In kind, Membership and Other	4,119
Total Revenues	582,781

EXPENSES

Regional Equity Project	
HIRE Minnesota	147,524
Transit Equity	178,004
East Metro Transit Equity	122,146
Capacity Building	49,372
Equity in Place	99,862
Total Regional Equity Project	596,908
Management	42,214
Lobbying	22,345
Fundraising	20,106
Total expenses	681,573

NET INCOME (98,792)



REVENUES

- Grants
- Contracts
- Donations
- Earned Income, Interest and Other

