

# 2022 Annual Report

## 2022 Staff

**Joo Hee Pomplun**  
Executive Director

**Maura Brown**  
Associate Director

**Owen Duckworth**  
Director of Policy  
and Organizing

**Shruthi Kamisetty**  
Coalition Organizer

**Finn McGarrity**  
Coalition Organizer

**Ricardo Perez**  
Coalition Organizer

**Juan Luis Rivera-Reyes**  
Coalition Organizer

**Carolyn Szczepanski**  
Communications Manager

**Lynn Tanaka**  
Office and Event Coordinator

**Ivory Taylor**  
Coalition Organizer

For more than 25 years, the Alliance has been meeting moments of threat and opportunity with the power of coalition organizing. We convene spaces that facilitate deep and sustained collaboration among local organizations led by and rooted in communities of color to change public policy and shift prevailing narratives in ways that advance regional equity. And, as we look back on 2022, it's clear how our collective work has helped to push support for racial equity from the margins to the mainstream across the Twin Cities.

In 2022, we continued to build strong momentum for equitable policies and investments in housing, transportation, small business workforce and community development. And, as the year came to a close, the 2022 election proved that organizing and narrative change can create historic openings at the state and local level to advance justice and prosperity for those most impacted by generations of racism and exclusion.

Even with new support from policymakers and the public, the path ahead will be challenging. In 2022, we also took significant steps to grow our internal capacity, including nearly doubling the size of our staff. But we know our work isn't possible without our many member organizations, coalition partners and individuals who contribute to our efforts. Thank you for your continued support. Together, we can meet this moment of opportunity and advance community-defined equity, vitality and prosperity across the Twin Cities region.

Joo Hee Pomplun  
Executive Director



**The Alliance** is a coalition of community-based organizations and advocacy groups building shared power to advance strategic campaigns around the intersections of racial justice, economic justice, environmental justice, and health equity.

### We provide leadership in

- Affordable / Equitable Housing Advocacy
- BIPOC Small Business Advocacy
- Equitable Development Principles & Scorecard
- Equity in Place
- HIRE Minnesota
- Transportation Equity Advocacy

# 2022 Highlights from Alliance Coalitions



**Blue Line Coalition** successfully pushed for and shaped the first-of-its-kind community-centered Anti-Displacement Working Group, funded by Hennepin County, to recommend policies and investments to protect and benefit our communities along the proposed corridor of the Blue Line light rail extension.



**The Business Resource Collective** formally coalesced and set a vision for a comprehensive infrastructural investment package to bring state resources and opportunities to BIPOC small businesses throughout the state. BRC partners worked with Rep. Noor's office to draft several targeted spending bills to set a foundation for future state investments in BIPOC entrepreneurship and small business.



In collaboration with member organizations, we took on a new body of work — convening the **Coalition for Clean Transportation (CCT)** — to electrify our transportation system in order to mitigate the impacts of climate pollution and expand mobility in BIPOC and low-wealth communities.





We released an updated and expanded **Equitable Development Principles and Scorecard** that aligns with the latest insights and experiences of community organizers and other key stakeholders. In partnership with the Metropolitan Council, we convened the Equitable Development Symposium, attended by more than 100 organizers and leaders from across the US.



We advocated for **Equitable and Affordable Housing** by playing a key role in defending St. Paul's rent stabilization policy, maintaining key aspects despite attacks from the landlord lobby, and sitting on the Minneapolis Rent Stabilization Work Group to provide strong recommendation to city council.



Through **Equity in Place** we fought to protect and extend the pandemic protections and assistance for renters across the state and co-created a new effort with tenant leaders around the metro to hold accountable landlords who are unjustly raising rent in properties that are government subsidized to be "affordable."



**HIRE Minnesota** worked to diversify the construction workforces on the Southwest Light Rail and Minnesota Department of Transportation projects and achieved the greatest racial diversity in both of these workforces to date, with BIPOC workers completing more than 23% of the SWLRT construction hours, for \$15 million in estimated wages.

## 2022 Board

**Hibo Abdi**

Seward Redesign

**Kadra Abdi**

Metropolitan Consortium of  
Community Developers

**Asad Aliweyd**

New American Development  
Center

**Monica Bravo**

West Side Community  
Organization

**Nichole Buehler**

Harrison Neighborhood  
Association

**Sunny Chanthanouvong**

Lao Assistance Center of MN

**Charles Frempong-Longdon, Jr**

Sierra Club North Star Chapter

**Malik Holt Shabazz**

At Large

**Margaret Kaplan**

Housing Justice Center

**Ashwat Narayanan**

Our Streets Minneapolis

**Nelima Sitati-Munene**

African Career, Education and  
Resource Inc (ACER)

**Anthony Taylor**

Major Taylor Cycling Club of  
Minnesota

## 2022 Member Organizations

African Career, Education  
and Resource, Inc. (ACER)

All Parks Alliance for  
Change

Asian Economic  
Development Association

Aurora / St. Anthony  
Neighborhood  
Development Corporation

CAPI USA

Catholic Charities Office for  
Social Justice

Community Stabilization  
Project

Environmental Justice  
Advocates of Minnesota

The Family Partnership

Fresh Energy

Frogtown Neighborhood  
Association

Harrison Neighborhood  
Association

HOME Line

Hope Community

Housing Justice Center

Jewish Community Action

Lao Assistance Center of  
Minnesota

Major Taylor Bicycling Club  
of Minnesota

Metropolitan Interfaith  
Council on Affordable  
Housing (MICAH)

Minneapolis Urban League

Minnesota Center for  
Environmental Advocacy

Minnesota Unitarian  
Universalist Social Justice  
Alliance

Move Minnesota

Native American  
Community Development  
Institute

New American  
Development Center

Northside Residence  
Redevelopment Council

Our Streets Minneapolis

Pueblos de Lucha y  
Esperanza

Saint Anthony Park  
Community Council

Sierra Club, North Star  
Chapter

Summit Academy OIC

Twin Cities Local Initiative  
Support Corporation (LISC)

Urban Homeworks

West Side Community  
Organization

# 2022 Financials



## Statement of Financial Position- 12/31/22

### ASSETS

Current Assets	
Cash and Cash Equivalents	\$2,078,161
Prepaid Expenses	\$14,305
Contracts Receivable	\$36,970
Contributions Receivable	\$250,200
Other Assets	\$14,227
<b>Total assets</b>	<b>\$2,393,863</b>

### LIABILITIES & EQUITY

Liabilities	
Accounts Payable	\$2,395
Accrued Expenses	\$49,953
Operating Lease Liability	\$13,431
Deferred Revenue	\$24,180
<b>Total liabilities</b>	<b>\$89,959</b>
Net Assets	
Restricted Net Assets	\$809,126
Unrestricted Net Assets	\$1,494,778
<b>Total net assets</b>	<b>\$2,303,904</b>
<b>Total liabilities &amp; assets</b>	<b>\$2,393,863</b>

## INDIVIDUAL DONORS

Jay Adams  
 Russ Adams  
 Bob Aderhold  
 David Alstead  
 Tracy Babler  
 Elise Balderrama  
 Robert Barduson  
 Katherine Bell  
 Maggie Bieber  
 Tim and Cindy Brausen  
 Maura Brown  
 Louise & Peter Brown  
 Jill Chamberlain  
 Cassie & Dan Cramer  
 Rebecca Dale  
 William Delaney  
 Mari Drake  
 William Droessler  
 Amy Egenberger  
 Steve Elkins  
 Ethan Fawley  
 Christopher Fischer  
 Yvonne Forsythe  
 Terry Gips  
 Eric Hauge  
 Margaret Kirkpatrick  
 Sara Larson  
 Anne & John Levin  
 Julie Madden  
 Allan Malkis  
 Margaret Megan  
 Stacy Miller  
 Tamara Morrissey  
 Betsy Mowry  
 Ashwat Narayanan

Sacha Peterson  
 Hilary Reeves  
 Robert Ruffin  
 Julia Ruther  
 Jay Schmitt  
 Jennifer Ukura  
 Bridget Wellhoeffer  
 Mariia Zimmerman  
 Amber Zumski

## FUNDERS

Academy Health  
 Blue Cross Blue Shield  
 Center for Prevention  
 Bush Foundtion  
 Community Health  
 Creating Healthier Communities  
 FR Bigelow Foundation  
 Headwaters Foundation for Justice  
 McKnight Foundation  
 Minneapolis Foundation  
 MLS Works  
 MN Housing Finance Agency  
 Mobility Fund  
 Movement Strategy Center  
 Natural Resources Defense Council  
 Northside Funders Group  
 Otto Bremer Trust  
 Pohlad Family Foundation  
 Regional Plan Association, Inc.  
 Saint Paul Foundation  
 State Power Fund  
 Still Ain't Satisfied  
 Target Foundation

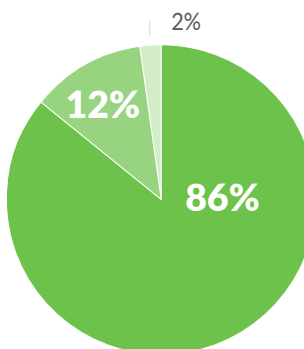
## Statement of Activities- 12/31/22

### REVENUES

Contracts	\$147,928
Grants and contributions	\$1,103,040
Other	\$26,025
<b>Total revenues</b>	<b>\$1,276,993</b>

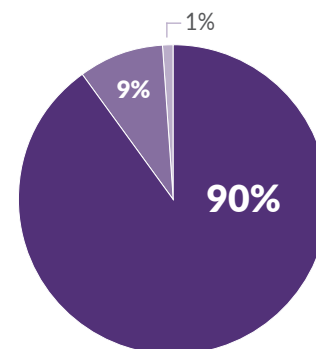
### EXPENSES

Administrative	\$95,149
Fundraising	\$13,430
Programs	\$916,878
<b>Total expenses</b>	<b>\$1,025,457</b>
<b>NET INCOME</b>	<b>\$251,536</b>



### REVENUES

- Grants and contributions
- Contracts
- Other



### EXPENSES

- Fundraising
- Administration
- Programs