THE ALLIANCE ANNUAL PREPORTI

LETTER FROM THE EXECUTIVE DIRECTOR

As organizers for regional equity, 2023 offered more opportunity than the Alliance ever could have anticipated.

With a state legislature more favorable to equity and justice than ever before, The Alliance and our coalition partners successfully passed policies and investment needs advancing our vision for a vibrant region where everyone can thrive. We're excited to share our successes with you-learn more below and in our <u>Legislative Session Recap</u>.

Internally, the Alliance, staff, board, members, and allies crafted a <u>strategic plan</u> to guide us over the next three years. This resulted in new mission and vision statements that reflect a bolder image of the Twin Cities region we're working toward every day.

Mission: The Alliance builds power across the intersections of geography, race, culture, and issues in the Twin Cities region to eliminate systems of oppression and advance our collective liberation.

Vision: We envision a vibrant region where growth and development decisions, policies, practices, and investments are centered in the needs and expertise of low-wealth people and Black, Indigenous, Immigrant, and People of Color, historical harms are addressed, and our healing, belonging, and prosperity are prioritized in decisions about our current and future communities.

We will achieve shared prosperity through equitable access to housing, transportation, jobs, a healthy environment, and other critical resources.

2023 energized us with amazing wins for our communities and a renewed commitment to the future we're working towards.

Many of you joined us in this work—as advocates, thought partners, donors, and organizers. I am so grateful for each one of you, and I look forward to our continued work to advance equity, vitality, and prosperity across the Twin Cities region.

joo hee poplun

Executive Director, The Alliance for Metropolitan Stability



OUR TEAM

STAFF

Joo Hee Pomplun Executive Director

Maura Brown
Associate Director

Owen Duckworth
Director of Policy and Organizing

Shruthi Kamisetty Coalition Organizer

Finn McGarrity
Coalition Organizer

Ricardo Perez Coalition Organizer

Juan Luis Rivera-Reyes Coalition Organizer

BOARD

Hibo Abdi, Kadra Abdi, Asad Aliweyd, Candy Bakion, Nichole Buehler, Sunny Chanthanouvong, Malik Holt Shabazz, Margaret Kaplan, Charles Frempong-Longdon, Jr., Nelima Sitati Munene, Anthony Taylor, José A. Zayas Cabán

MEMBER ORGANIZATIONS

African Career Education and Resource Inc

All Parks Alliance for Change

Asian Economic Development Association

Aurora St Anthony Neighborhood Development Corp

CAPI USA

Catholic Charities

Fresh Energy

Community Stabilization Project

Environmental Justice Advocates of Minnesota

Frogtown Neighborhood Association

Harrison Neighborhood Association

HOME Line

Hope Community Inc.

Housing Justice Center

Jewish Community Action

Lao Assistance Center of Minnesota

Major Taylor Bicycling Club of Minnesota

Metropolitan Interfaith Council on Affordable Housing

Minneapolis Urban League

Minnesota Center for Environmental Advocacy

Move Minnesota

Minnesota Unitarian Universalist Social Justice Alliance

Native American Community Development Institute

New American Development Center

Northside Residents Redevelopment Council

Our Streets Minneapolis

Powderhorn Park Neighborhood Association

Pueblos de Lucha Y Esperanza

Saint Anthony Park Community Council

Sierra Club North Star Chapter

Summit Academy OIC

The Family Partnership

Twin Cities LISC

Urban Homeworks

West Side Community Organization



STRATEGIC PLAN

2023 - 2026

Strategies

- Organize for more equitable policies, systems, and investments
- Create a richer ecosystem of grassroots organizing for regional equity by building a more holistic view of the field
- Support an ecosystem of well-resourced communitybased organizations that are engaged in regional equity work
- Strengthen organizational culture, structure, and policies to ensure solid growth



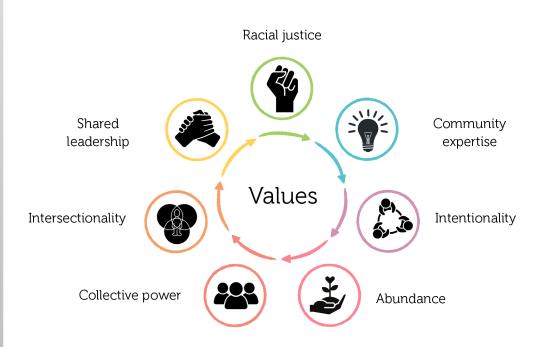
Download and read the 2023-2026 Strategic Plan: tinyurl.com/alliancestratplan23

Mission

The Alliance builds power across the intersections of geography, race, culture, and issues in the Twin Cities region to eliminate systems of oppression and advance our collective liberation

Vision

We envision a vibrant region where growth and development decisions, policies, practices, and investments are centered in the needs and expertise of Low-Wealth people and Black, Indigenous, Immigrant, and People of Color, where historical harms are addressed, and where our healing, belonging, and prosperity are prioritized in decisions about our current and future communities. We will achieve shared prosperity through equitable access to housing, transportation, jobs, a healthy environment, and other critical resources.





COALITION HIGHLIGHTS



Equity in Place

Equity in Place is a diverse group of strategic partners from organizations led by people of color and housing advocacy organizations working to advance housing justice and equitable community development.

In 2023, our coalition organized to create lasting change with policies that ensure tenants have dignity, fairness and respect in their homes.

Bills passed this session that advance our collective work included substantial changes to Minnesota tenant/landlord law, such as **Pre-Eviction Protections**, **Expungement Reform**, and **Transparency in the cost of housing**.

Together, we succeeded in winning \$1 billion in funding for housing

- the largest single housing investment in state history, including:
 - \$5 million grant to Alliance member Urban Homeworks
 - A new statewide assistance program that will provide 5,000 more housing vouchers to low-income households
- The first dedicated funding source for affordable housing through a new quarter-cent sales tax in the seven-county Twin Cities metropolitan area



Housing Justice League

The Alliance convenes this coalition advancing tenant protection policies in Minneapolis. We're working to build the political will to pass a Tenant Opportunity to Purchase ordinance that would give tenants first right of refusal when a multifamily property is made available for sale. This is a proven wealth-building program with the support of community organizations that are building capacity for renters to become individual or cooperative owners of rental properties.



Coalition for Clean Transportation

The Alliance convenes this group of clean energy, environmental, and social justice advocacy groups pursuing electrification projects that expand mobility and reduce pollution in BIPOC communities.

During the 2023 state legislative session, the CCT played a key role in advocating for important policies and investments aimed at reducing mobility disparities in BIPOC and low-income communities and for people with disabilities.

We secured \$14 million to support school districts in accelerating the adoption of electric school buses into district fleets and additional funding to support underresourced areas to better compete for federal funding for critical infrastructure and transportation projects.

We also won a wildly popular Electric Bike Tax Credit.

Finally, we offered support to the successful campaign for a 0.75¢ Metro Sales Tax for transit that will make millions of dollars available for transit operations annually,



Business Resource Collective

This intentional, community-led space brings regional partners together to plan for BIPOC-owned small business recovery and resilience.

In 2023, we developed and advocated for a comprehensive infrastructure investment package to bring state resources and opportunities to BIPOC small businesses throughout Minnesota. We intentionally crafted language that allows for investment in microbusinesses, home-based businesses, and other structures common in our communities.

Bills passed this session that advance our collective work included:

- The "Providing Resources and Opportunity and Maximizing Investments in Striving Entrepreneurs (PROMISE) Act"
- Codifying and increasing ongoing funding for Small Business Assistance Partnership Grants
- The creation of the Expanding Opportunity Low-Interest Capital Fund
- Paid family and medical leave

We remain focused on shifting economic development and small business policy at the local, county, and state levels to benefit the BIPOC small business ecosystem, including targeting state investments.



Blue Line Coalition

The Blue Line Coalition (BLC) is rooted in the BIPOC and immigrant communities that will be most impacted by the Blue Line Light Rail Extension project. Since 2013, our coalition has called for government leaders to ensure that the immigrant communities and communities of color along the corridor directly benefit from the multi-billion-dollar public investment.

Because of this advocacy, project leaders established and funded a first-of-its-kind **Anti-Displacement Working Group** specifically focused on listening to community concerns and putting forward tangible policy recommendations to prevent people from being pushed out of their homes, businesses and neighborhoods so they can thrive in the places they choose to live, work and create community.



Antidisplacement report published

After 18 months of community engagement, the Center for Urban and Regional Affairs published the working group's findings and recommendations—read the full report and an executive summary at bluelinecoalition.org/resources.

Antidisplacement recommendations adopted

The Blue Line Coalition rallied and succeeded in getting project leaders to officially adopt the recommendations of this working group, as a first and crucial step toward an accountable and equitable process that can make the Blue Line Extension Project a national model for community-centered transit planning.

Community engagement planned

The 2023 transportation omnibus bill required the Blue Line Extension Project, the Met Council, Hennepin County, and MNDOT to meet specific community engagement requirements.

IN THE NEWS



"We're interested in breaking patterns," said Ricardo Perez, another member of the working group who is an organizer with The Alliance for Metropolitan Stability, "to avoid getting the same outcome that we'll get from building a train through a neighborhood where people of color have lived for decades without ensuring that they are directly benefiting or that they're being protected by policy." --MinnPost

Read more at

thealliancetc.org/ news-events/news















FIELD BUILDING

In 2023, we helped build and expand the field of regional equity through four distinct projects: our Coalition Organizing Principles, The Link newsletter, the Equitable Development Scorecard Enthusiasts gathering, and the Actualizing Equity conversation series.

Coalition Organizing Principles

To advance our mission to build power across the intersections of geography, race, culture, and issues in the Twin Cities region to eliminate systems of oppression and advance our collective liberation, the Alliance convenes and works in coalition. Recognizing the role and impact of coalitions in major policy and organizing wins, we believe that no single organization has the capacity to create the level of systems and policy change necessary to deliver racial justice to our communities. We also know that collaboration among organizations requires great intentionality and resources.



We do this work with the following principles:

- Rejecting silos
- Leading with a racial justice & power lens
- Co-creating a liberatory culture and centering reciprocal relationships
- Building power & shifting narratives
- Bridging grassroots & coalition organizing

Download the Coalition Organizing Principles at thealliancetc.org/resources/reports-and-tools



The Link newsletter

In 2023, we sent out 22 editions of our newsletter, The Link. Check out the archives at thealliancetc.org/resources/newsletters



Indigenous Perspectives on Equitable Development

At our 2022 Equitable Development Symposium, we underscored the wisdom that "land is a way to hold political, social and economic power" — but failed to reckon with what that means in the context of a nation built on stolen lands and enslaved labor.

At our 2023 Fall Gathering of the Scorecard Enthusiasts, we discussed the complexity and responsibility of wealth building and placemaking/placekeeping on Native lands with Darek DeLille (Bad River Ojibwe) and John Williams (Cheyenne River Lakota) from Native American Community Development Institute (NACDI) and Tatewin Means (Sisseton Wahpeton Dakota/Oglala Lakota) from Thunder Valley Community Development Corporation.

"We take an asset-based approach to all of our work and we're deeply embedded in our community. All of our programs were born out of community saying, 'Can NACDI help us do this?' And decisions are made at Indigenous tables—not for the individual good, but for the community good. We do everything by consensus."

--John Williams, NACDI



Watch the recording

youtube.com/ watch?v=Lra1dFpC5Tg



Download the recap

tinyurl.com/ indigenousequitabledev

Actualizing Equity

The Actualizing Equity event series creates space for organizers throughout the region to build relationships, share knowledge and strategize together in our shared work to change the policies and systems that influence racial, economic, environmental, and health equity. In 2023, we hosted five virtual sessions with a diverse group of guest panelists.



Actualizing Equity Through Placekeeping and Cultural Corridors

For years, BIPOC-led organizations have been elevating cultural corridors and "placekeeping" as tools for anti-displacement and equitable development — and, from Brooklyn Park to East St. Paul, the movement is growing in the Twin Cities. What are the lessons learned from the past decade and where are the innovations happening right now?



Actualizing Equity in Small Business and Economic Development

In this event, we explored: What does it look like for BIPOC businesses to thrive on their own terms and how is it done? What tools do BIPOC businesses need to build and grow thriving businesses in Minnesota? How do BIPOC businesses prepare to withstand the next disaster? And how can BIPOC businesses benefit from landscape altering infrastructure projects?



Actualizing Equity in Transit: A Vision of Abundance

Historically in the Twin Cities, transit development has led to the systemic displacement of and under-investment in Black, Immigrant and local community members and businesses. The Alliance's Blue Line Coalition is advocating for transformative shifts in transit development by leading with an abundance mindset. We know that community has the abundance of expertise to know the solutions for a successful transit line and corridor, and there is an abundance of resources to realize those solutions.



Actualizing Equity: Electric School Buses for Environmental Justice

The Alliance-convened Coalition for Clean Transportation worked with directly impacted community members, health professionals and advocates to pass significant funding to electrify more school bus fleets and prioritize school districts in communities already facing environmental justice impacts and disparities.



Actualizing Equity in Housing: Building a Movement for Tenant & Community Ownership

To achieve housing justice, we must uproot the policies that have made our homes a source of profit for corporations rather than assets for our families and communities. Minneapolis is part of a nationwide movement toward tenant and community ownership of our housing but what are the steps we have to take to get there? In recent years, the Housing Justice League has pushed for a Tenant Opportunity to Purchase policy in Minneapolis but entrenched interests and divided political will have blocked progress.



Watch recordings and download in-depth recaps of each Actualizing Equity session at the alliancetc.org/actualizing-equity

2023 DONORS

Funders + contracts

Blue Cross Blue Shield Center for Prevention

MN Housing Finance Agency

Mobility Fund

Otto Bremer Trust

Northside Funders Group

Pohlad Family Foundation

State Power Fund

Headwaters Foundation for Justice

Bush Foundation

McKnight Foundation

Still Aint Satisfied

FR Bigelow Foundation

Minneapolis Foundation

Saint Paul Foundation

Target Foundation

Fresh Energy

Family Housing Fund

ThirdSpace Action Lab

Voices for Racial Justice

Metropolitan Council

Movement Strategy Center

Individual donors

Amber Zumski

Ashwat Narayanan

- de Dele

Becky Dale Ella Mitchell

Jay Schmitt

Jennifer Ukura

Katherine Bell Maggie Biever

Marie Culhane Sacha Peterson

Samuel Flavin Sara Larson

Sean O'Brien

Steve Elkins

Tamara Morrissey

Tracy Babler

Amber Zumski

Ashwat Narayanan

Becky Dale Ella Mitchell

Hilary Reeves

Jav Schmitt

John and Anne Levin

Julie Madden

Katie Bell

Maggie Biever

Marie Culhane

Mariia Zimmerman

Mary Henke-Haney

Rob Ruffin

Sacha Peterson

Samuel Flavin

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Sara Larson

Sean O'Brien

Stacy Miller Stephanie Alstead

Steve Elkins

Tamara Morrissey

Terry Gips

Tracy Babler

William Delaney

William Droessler

HOUSING STABILITY GRANTS







The Housing Stability Grant program was designed to fund organizations that are rooted in and working with the communities most impacted by housing inequity and with people who have lived experience with homelessness and/or housing insecurity.

With local partners, the Alliance developed a grantmaking process to fund community-based organizations to organize and engage tenants around housing stability with funding provided by the Pohlad Family Foundation.

We distributed \$300,000 in grants to eight community-based organizations in 2023: All Parks Alliance for Change (APAC), ACER, HOME Line, Housing Justice Center, Housing Justice League, NADC, Pueblos de Lucha y Esperanza, and Urban Homeworks.

2023 FINANCIALS

STATEMENT OF FINANCIAL POSITION 12/31/23

ASSETS

Current Assets

Cash and cash equivalents	\$ 1,982,855
Contributions receivable	\$250,200
Contracts receivable	\$500
Prepaid expenses	\$9,998
Total assets	\$ 2,243,553

LIABILITIES AND NET ASSETS

Current liabilities

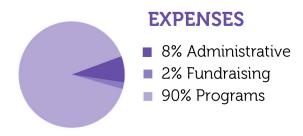
Accounts payable	\$ 3,436	
Accrued expenses	\$51,310	
Total current liabilities	\$54,746	
Net assets		
Without donor restrictions	\$1,599,808	
With donor restrictions	\$588,999	
Total net assets	\$2,188,807	
Total liabilities and net assets	\$ 2,243,553	

STATEMENT OF ACTIVITIES 12/31/23



REVENUE

Total revenue	\$1,103,924
Other	\$37,644
Grants and contributions	\$974,590
Contracts	\$91,690



EXPENSES

Administrative	\$102,767
Fundraising	\$19,198
Programs	\$ 1,097,056
Total expenses	\$ 1,219,021
Change in net assets	-\$115,097